



Fundraising the Final \$2 Million

Your Support is Critical

Help make the Chesterfield Sports Complex, a youth and community focused state-of-the-art ice and multi-sport recreational facility, a reality!

Whether you are a parent, grandparent, relative or just someone who wants to see youth hockey, figure skating & other youth ice and non-ice sports thrive in the St. Louis area, a project like this can not happen without the support of the community and individuals like you. We've made a lot of progress over the past several months by securing a commitment of almost \$20 million (+/-) from various sources, but we still need your help to secure the final \$2 million to begin construction!

How you can help!

- **Cash donations of any size**
- **Non-cash donations of any size:** Stocks, bonds, mutual funds, etc. See below for detail.
- **Fundraising & Corporate donors:** Help connect us! No matter what size company, it all helps!
- **Company matching donation programs or donation of goods and services**
- **Join the effort and spread the word!** We're extremely close, but we need your help!

These are just a few, but certainly not the only, mechanisms that will help us all reach the finish line.

Fundraising Details

The Chesterfield Hockey Association is a 501 c (3) non-profit entity. Donations are considered tax deductible. [New Tax Law!](#) Don't forget you or others you know may greatly benefit by making a donation this year!

Cash Donation: We have two methods in place.

- GoFundMe: <https://www.gofundme.com/the-final-2-million> (A service fee is deducted)
- Direct cash donation: Contact us to ensure 100% of your contribution is applied to the project.

Non-Cash Donations: Stocks, bonds, mutual funds, etc.

An account has been set up by Oppenheimer & Co. Inc. (no service fee charged to the club), owned and controlled by Chesterfield Hockey Association and the assets will be converted into cash to be used towards the project.

Fundraising, Corporate Donors, & Company Matching Donation Programs

You would be surprised how many contributions are received by just simply asking. Help connect us with potential individual donors or businesses & corporations!

If you have fundraising questions or would like to get involved, please contact:

Doug Heller (Chesterfield Hockey parent / assistant coach) via doug.heller@chesterfieldhockey.com

The final \$2 Million is attainable with your support!

Learn more about the project by visiting: www.ChesterfieldSportsComplex.org

CHESTERFIELD HOCKEY ASSOCIATION P.O. BOX 335 CHESTERFIELD, MO 63006
CHESTERFIELDHOCKEY.COM CHESTERFIELDSPORTSCOMPLEX.ORG





The Final \$2 Million Push

*For Falcon Team Managers, Parents
and others close to the Falcons*

HOW CAN A CURRENT OR RECENT PARENT or GRANDPARENT OF A FALCON TEAM MEMBER CONTRIBUTE AT THIS CRITICAL TIME TO THIS EFFORT?

Donations:

- **Cash Donation:** Consider making a tax-deductible donation to Chesterfield Hockey Association, a 501 c (3) non-profit, via GoFundMe www.gofundme.com/the-final-2-million

Spread the Word: Pass the CSC update to people you know who could potentially either be donors themselves or might know someone or work with a company or an organization that might have interest in exploring donor or sponsorship opportunities. This might include people associated with:

- Someone who has a current or past connection to the Falcons or to youth or adult hockey or skating in general, friends, family, others
- Large St Louis companies
- Hockey-related manufacturers or service providers
- Sporting goods-related companies
- Fitness/workout facilities
- Chesterfield Valley travel and entertainment-related companies (hotels, restaurants, etc.)
- Other Chesterfield Valley big box businesses (Lowe's, Home Depot, Best Buy, etc.)
- Beer/alcohol producers (Schlafly, AB, craft brew houses, etc.)
- Other Chesterfield Valley businesses that may like added visibility
- Or – Someone you know who is either a CPA, money manager, financial advisor, personal financial planner, estate planner, trust manager, business owner or who works in a company or family office that provides related services or advice to their clientele, who could potentially benefit by considering charitable donations to a project/501 c (3) like this, especially in light of the tax changes that took effect in January 2018

Join the Effort: Join the efforts of The Final \$2 million team. Need people to help:

- Keep track of donor inquiries (spreadsheet database, etc.)
- Organize and manage: the "Buy a Brick" project for front walkway of CSC; Sponsor Banner program for interior walls/boards; the "Recognition Wall" mosaic/design project for CSC lobby
- Other projects developing...

If questions or to get involved please contact: Doug Heller (Mite team member dad/assistant coach) via
doug.heller@chesterfieldhockey.com





The Final \$2 Million Push

The Chesterfield Sports Complex, a new state-of-the-art ice and multi-sport facility, is being developed in the Chesterfield Valley to replace the loss of the 3-ice-sheet Hardees Ice Plex, which was sold and demolished in March 2017. The new facility will serve as the “home rink” to the Chesterfield Hockey Association, a 501(c)(3) non-profit entity, as well as various other local youth and high school hockey programs. . The site will also host numerous tournaments each year, hosting teams from across the Midwest, and will also be the home of many area competitive figure skaters and competitions.

The new facility will provide an exciting opportunity to help grow youth hockey and other ice sports activities for the youth in the area. Development of the new complex will allow more young people and others to be involved in ice sports and provide important economic benefits to Chesterfield and the St. Louis region. Support of this project is an investment in a new regional asset that will add to St. Louis’ reputation as a sports town. Along with public support, significant charitable contributions from individuals, corporations and foundations are critical to securing the funding needed to make this project a reality.

FUNDRAISE STATUS:

- Total Costs are approximately \$22.5 million
- Efforts over past year plus by Chesterfield Hockey Association board members and others close to the project have secured:
 - Chesterfield Transportation Development District Bond support: \$7 million
 - Anticipated bank loan: approximately \$10 million
 - Financial commitments(cash and other) of initial core group: approximately \$3.5 million
 - Net; a total \$20.5 million committed so far
- The Final \$2 Million now needed

DONOR/SPONSORSHIP OPPORTUNITIES INCLUDE:

- Naming Rights: facility overall, each rink, various key area
- Name Recognition possibilities: lobby area, seating areas, viewing areas, locker rooms, seating sections, banner placement, donor recognition wall in lobby
- Brick stone memorial walkway, facility entryway
- Donations may also be made via www.gofundme.com/the-final-2-million
- All Donations are considered charitable deductions through Chesterfield Hockey’s 501(c)(3) status
- More...

For more details or to arrange a meeting to discuss further, please contact: Doug Heller via
doug.heller@chesterfieldhockey.com

